.NEXT® 2023

Sponsorship Opportunities

May 9–10, 2023

NUTANIX

Your Opportunity

Sponsor the Industry's Premier Hybrid Multicloud Event

Two days with qualified prospects. 75 unique breakouts. And countless new ways to harness the simplifying, unifying power of the hybrid cloud. That's .NEXT 2023 live in Chicago, and this is your opportunity to sponsor it. At the show, your audience—self-selected for their deep interest in modernizing and streamlining IT—will discover and test-drive your own products, hand-in-hand with Nutanix. Once they start, they won't want to stop.

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.NEXT 2021 Made an Impact

27,000+
Registrants

100+
Live & On-Demand
Sessions and Demos

100+
Speakers

40
Sponsors

3
Time Zones

Social Reach

12.75M
Potential Impressions

3.5K
Engagements

2.7K
Posts from

1K
Unique Sources

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.NEXT 2021: Highly Engaging

2021 .NEXT Digital Experience Stats

18,000+
Leads collected by
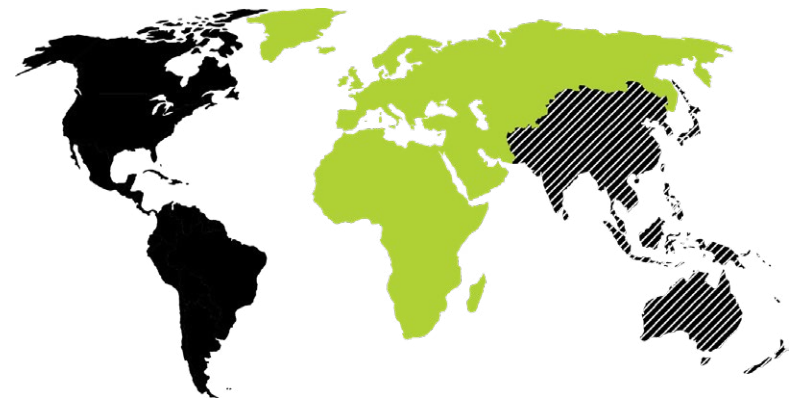.NEXT Sponsors

32,000+
Sponsor Assets
Downloaded

14,000
Keynote Livestream
Views

4,000+
Sponsor Session
Views

Leads by Theater

41%
Americas

33%
EMEA

25%
APAC

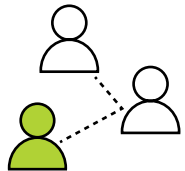**NUTANIX.**

What to Expect

Out of Your .NEXT 2023 Sponsorship

Engage with the industry's top decision makers, developers, and end users.

Showcase joint products and solutions.

Network with other partners in our ecosystem.

Branding and visibility throughout the event

Audience Reach: 2,000+ registrations

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Agenda at a Glance

May 9th	May 10th
Partner Xchange Program	Morning Keynote
Hands-on Labs	Solutions Expo Networking
Trainings & Certification Center	Hands-on Labs
Industry Analyst Program	Certification Center
Nutanix Leadership Experience	Breakout Sessions
Opening Keynote	Closing Keynote
Welcome Reception and Solutions Expo Debut	.NEXT Closing Party
Partner Xchange Celebration	

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Sponsorship Packages Overview

EARLY BIRD PRICING ENDS 12/30/22	Platinum $175,000	Gold $120,000	Silver $75,000	Bronze $45,000
Onsite Presence	INVITE ONLY	INVITE ONLY		
Turnkey Booth Size - graphics provided by sponsor	20x20	10x20	10x10	5x5
In-Booth Demo Pod(s)	5	2	1	1
Badge Scanning Devices	3	2	1	1
Full Conference Passes	6	4	4	3
Customer Passes	6	4	2	
High Visibility Booth Position	✓	✓		
Dedicated Meeting Room	✓			
Speaking Opportunities				
Thought Leadership Breakout Session (30min)	1			
Technical Theater Session (In-Expo, 20min)	1	1		
Branding & Visibility				
30 Second Keynote Walk-in Video	✓			
Logo Recognition on the Keynote Screen	✓			
Mention in .NEXT Press Release	✓			
Guest Blog on .NEXT.NUTANIX.COM	✓	✓		
Logo on Pre-event Promotional Email	✓	✓		
Logo on Registration Page	✓	✓		
Logo included in One Pre-Event Social Media Post	✓	✓	✓	
Logo in Post-Event Thank You Email	✓	✓	✓	
Logo included in Mobile App	✓	✓	✓	✓
Logo Displayed on the Event Website	✓	✓	✓	✓
Logo on Onsite Sponsor Signage	✓	✓	✓	✓
Lead Reporting				
Opt-in Lead Report from Booth Scans	✓	✓	✓	✓
Registered Company Name List Two Weeks Pre-Event	✓	✓		
Opt-In Attendee List Post-Event	✓	✓		
Lead Reports of Session Attendees	✓	✓		

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Be Seen!

Sponsor .NEXT

Inquire at sponsorships@nutanix.com, making sure your subject line is "2023 .NEXT Sponsor Inquiry." In your email, include the level you'd like to sponsor.

After you receive and approve our contract, we'll let you know next steps. But don't wait: Sponsorships are limited, and Early Bird Pricing ends on December 30, 2022.
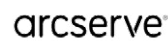
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