

The Situation

As one of the largest stockbroking organizations in India, [Nirmal Bang](#) has to move fast. They provide retail financial products and services aimed at both individual investors and institutions, and their aim is to maximize investor returns. A significant amount of Nirmal Bang's computing resources is dedicated to the research and trade activities of staff and customers. Clients have a lot of hard-earned money at stake, and staff need to quickly transition between the demands of customers and those of the market. To meet those needs, Nirmal Bang had to update its infrastructure.

The Problem

- The traditional hardware setup **required a lot of direct human interaction**
- Labor-intensive monitoring made it **easy to miss ongoing trends and diagnose issues**
- During downtime, **staff couldn't conduct trades or provide advice**

Nutanix to the Rescue

Reasons **Nirmal Bang** chose Nutanix:

- Software connects public and private cloud infrastructures to **seamlessly power applications and data analysis**
- Services are built on a **completely virtual, software-driven resource**
- **Strong insights and responsiveness**

The Impact

- **Significant improvement in order execution time**
- Issues are now resolved quickly, with **a lot less downtime**
- Systems **start up at least 30% faster**
- **Saved money** on monitoring servers and third-party analysis tools

Nirmal Bang's IT department is no longer a potential bottleneck in operations, and there's less stress-inducing downtime. Their staff wastes less time waiting for computers and response times are shorter. Their new flexibility gives them more time to think innovatively and try new things. Now, they can move onto the newest systems with no disruptions, and regardless of advancements in technology, the business won't skip a beat.



Dhinakar Ah
Chief Technology Officer
at Nirmal Bang

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“

Nutanix offers a complete, one-stop solution. We were able to monitor our entire infrastructure on one screen and have complete visibility into our hardware capacity.

“

[With Nutanix,] everything about our IT operation is simpler and faster.



Dhinakar Ah
Chief Technology Officer
at Nirmal Bang

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