Enterprise Cloud Maturity Assessment

**Retail Industry**

**Retail Enterprises Gradually Embracing the IT Transformation**

- **OVER 70%** of the companies have 1-2% of revenue as IT spend.
- **60%** of companies have specialists <30% of available IT talent.
- **88%** of enterprises have end-to-end automation for ops/lifecycle management.
- **80%** of the enterprises have already adopted Agile/DevOps comprehensively.
- **75%** of the enterprises are consolidating and modernizing their data centers.
- **40%** of the enterprises are using Hyperconverged Infrastructure.

**Trends Driving Tech Adoption**

1. Staff competition from e-commerce tech giants like Amazon
2. Demand for enhanced personalization of user experience
3. Need for an omni-channel presence

**Leveraging Cloud Computing**

- Manufacturing
- Healthcare
- Telecom & Networking
- BFSI

**Over 80%** of public cloud usage.

**90%** of companies using public cloud for 20-30% of their workloads.

**Cloud Maturity Curve**

- Retail enterprises are concentrated in the Medium and Low cloud maturity, whereas high-maturity enterprises in medium maturity are poised to transition to the high-maturity clusters over the next five years.

**State of Application Deployment Leveraging Multi-Cloud Environment**

For more information and to see where your organization sits on the Cloud Maturity Curve, visit https://www.nutanix.com/maturity-model/