.NEXT 2021
Sponsorship Opportunities
About .NEXT Digital Experience

The leading digital Enterprise Cloud Technology Conference.

Join Nutanix for three days of learning, networking and engaging with customers at .NEXT 2021. Watch over 75 unique breakouts, participate in Test Drive labs and meet virtually with our customers and prospects who are developing new and innovative ways to leverage Nutanix technology.

By sponsoring the .NEXT Digital Experience, you’ll showcase how your solutions work with Nutanix - reaching an audience who is eager to learn how they can modernize their data center, enable it to run apps at any scale, and effortlessly manage all of their clouds.
An unforgettable experience from .NEXT 2020

41,000+
Registrants

110,000+
Session Views

250+
Speakers

75+
Sponsors

40+
On-Demand Customer Spotlights

100+
Live & On-Demand Sessions and Demos

3
Time Zones

9
Languages
Meet with our audience to generate leads and increase your pipeline

2020 .NEXT Digital Experience Stats

- 49,000+ Leads collected by .NEXT Sponsors
- 36,000+ Assets Downloaded
- 35,000+ Keynote Livestream Views
- 5,000+ Sponsor Session Views

Leads by Theater

- EMEA 29%
- Americas 40%
- APAC 31%
What to expect out of your .NEXT Conference 2021 Sponsorship

Three Time Zones

Networking and Lead Generation

On-Demand Content for 1 month post event

Global Audience Reach 35,000+ registrations

Hands-on Engagement
We will partner with you to drive traffic to your digital booth
### Agenda at a Glance

**Americas: September 20-22, 2021**

**EMEA, Australia, Singapore, India: September 21-23, 2021**

<table>
<thead>
<tr>
<th>DAY 1</th>
<th>DAY 2</th>
<th>DAY 3</th>
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<tbody>
<tr>
<td>PARTNER XCHANGE KEYNOTE BUILD YOUR AGENDA</td>
<td>OPENING KEYNOTE BREAKOUT SESSIONS</td>
<td>OPENING KEYNOTE BREAKOUT SESSIONS</td>
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<td>PARTNER XCHANGE BREAKOUT SESSIONS</td>
<td>PARTNER XCHANGE BREAKOUT SESSIONS</td>
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<td>CLOSING KEYNOTE &amp; VIRTUAL CELEBRATION</td>
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Sponsorship packages will include:

<table>
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<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>5</td>
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<td><strong>BRANDING &amp; VISIBILITY</strong></td>
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<td>1 NOTIFICATION</td>
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<td>Guest Blog on .NEXT.NUTANIX.COM</td>
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Additional Sponsorship Opportunities

.NEXT Show (Invite Only) $50,000 (1 Available)
Sponsor an unforgettable .NEXT Show experience with special guests and Nutanix Leadership! During this session, we will provide a unique opportunity to gather as a Nutanix community through music, art, celebrity features and fun!

Sponsored Lunch via UberEats $10,000 (1 Available)
Make an impression by treating a Director to lunch! Nutanix will send an UberEats promo code to targeted Directors registered for our event. Your company logo will be included in the email along with a link to your assets or CTA with contact information.

Partner Xchange Keynote $10,000 (2 Available) One Left!
Logo placement on a thank you slide in presentation, verbal mention on the live streaming during the Partner Xchange Keynote, and a 30 second commercial (provided by sponsor and approved by Nutanix).

Partner Awards $2,500 (1 Available) Sold Out
Celebrate Nutanix Partners. During our awards ceremony, you will have the opportunity to display your logo on a thank you slide/intro and a verbal mention from the awards host.
Ready to take the next step?

Please send an email with the subject line “2021 .NEXT Sponsor Inquiry” to sponsorships@nutanix.com and indicate the sponsorship level of interest. Our team will reply with a contract and next steps.

Have questions about sponsoring our event? Feel free to contact Alaina Cook on our sponsorship sales team:

Alaina Cook
.NEXT Sponsorship Sales
sponsorships@nutanix.com
Thank you to our 2020 Sponsors

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Lenovo

Platinum Sponsors

AMD

HYCU

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VeeAM

Wipro

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Insight

Inspur

NVIDIA

PEER

Supermicro

SUSE

Silver Sponsors

10Zig

Apostrophe

ControlUp

Fortinet

Gigamon

IGEL

Promark

Quest

rubrik

TechData

THALES

tierpoint

Bronze Sponsors

accops

Actian Zen

arcserve

ATMO

Carbonite

Webroot

ClearShark

Cloud Control

Fornetix

Oxen

Nucleus Cyber

Orchestral AI

Snap

Stromasys

TechNol

Evirsec

Winslow Technology Group

Zeetim

Zenoss

ZenSar