

Streamline Financial Services End-User Data with Nutanix Unified Storage

Ensure your distributed workforce has consistent, secure, portable, and performant access to data from the cloud to remote offices.

Financial Services companies—ranging from banks to insurance companies to brokerages—increasingly rely on end-user computing (EUC) to satisfy the needs of employees in the office, working remotely and hybrid.

However, the proliferation of users and rapid data growth have put a strain on the file servers and NAS systems that store critical user profiles and file shares. These systems don't deliver the urgently needed scale and performance, are expensive and cumbersome to manage, and don't adequately address data protection and security requirements.

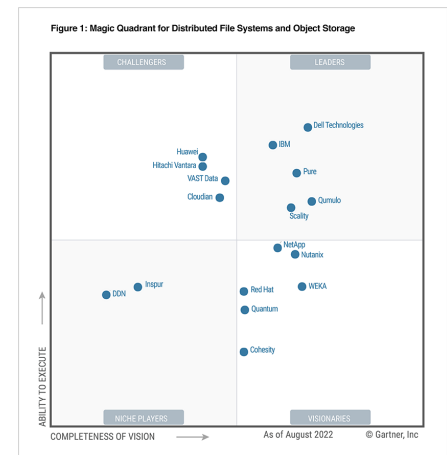
Nutanix, a leading provider of EUC solutions, eliminates the need for separate file servers and NAS systems, unifying your data and dramatically reducing EUC complexity while satisfying the most rigorous security and compliance needs.

Introducing Nutanix Unified Storage

[Nutanix Unified Storage](#) (NUS) consolidates all storage functions onto the Nutanix Cloud Platform to ensure reliable virtual desktops and applications while meeting diverse data storage needs. Your team can easily manage file, object and block data in one place with ease, whether data resides on on-premises or in the cloud.

Traditional file servers and NAS systems have limitations that require constant attention. Nutanix Files Storage simplifies the management of EUC environments by consolidating multiple storage silos into a single software-defined platform that offers scale-out performance, capacity, data protection, disaster recovery, self-healing, and redundancy for constant data availability and security. Nutanix simplifies storing and managing user profiles, supports secure file sharing, content management, and collaboration, while streamlining EUC environments.

Nutanix Named a Storage Visionary



For the second year, Nutanix was named a Visionary in the 2022 Gartner® Magic Quadrant™ for Distributed File Systems and Object Storage.

[Read the report to learn why.](#)

Unlock End-User Productivity

Improvements to data storage, performance and security unlocks the productivity of the most demanding users—remote traders, lenders, wealth managers—accelerates customer service centers and better addresses the needs of all end-users, whether they're in the office or working remotely

Deploying advanced data storage infrastructure to support EUC:

- Ensures fast and reliable access to financial data and analytics regardless of market conditions or user demand.
- Improves remote desktop and application performance
- Enhances the user experience.

Data and personally identifiable information (PII) are better protected everywhere—on every device—to dramatically reduce operational risk.

Nutanix Benefits

Nutanix Unified Storage helps drive business value, increase operational efficiency, and enhance the overall customer experience, with EUC benefits that include:

- **One-click management.** Manage all your data—including all storage to support critical EUC deployments—through a single pane of glass.
- **Scalable performance and capacity.** Nutanix delivers secure and scalable storage for end-user data and applications. Scale out to accommodate petabytes of unstructured and structured data with exceptional performance. Built-in capacity planning tools accurately predict future needs.
- **Enhanced end-user experience.** Users can store and retrieve large amounts of data, collaborate, and process data in real-time for fast decision-making.
- **Built-in data tiering.** Nutanix automatically stores hot data on the fastest media. Data moves to slower media as access decreases. Flexible object storage addresses archival needs.
- **Integration.** Nutanix works with the EUC vendors your business relies on, including Citrix and VMware Horizon.
- **Self-healing and self-tuning.** Nutanix recovers automatically from server and drive failures to minimize the impact on end users and your team.
- **Advanced data protection.** With built-in backup, replication and cloning, you can protect critical data assets with less effort. Immutable snapshots provide write-once-read-many (WORM) capabilities for compliance.
- **Security and compliance.** Nutanix is secure by design, protecting data privacy and security with encryption and stringent access controls. Nutanix software is certified to comply with [SEC, FINRA and CFTC regulations](#). Nutanix Data Lens, a robust analytics service, protects critical financial data against ransomware and cyberattacks.

Nutanix EUC Benefits

Agility

- 68% improvement in time to resolve unplanned downtime
- 67% improvement in time needed to deploy storage
- 23% improvement in time to run analytical queries

IT Efficiency

- 69% more efficient IT storage management
- 49% more efficient deployment
- 39% more efficient IT infrastructure management

Business Optimization

- 421% five-year ROI
- 53% reduced cost of operations over 5 years
- 10-month payback

Scale Data Up or Out from a Single Platform

- Serve any data anywhere with a simple, flexible platform.
- Simplify storage management with one platform for all data.
- Flexibly scale from a single pool of resources for file, object and block.
- Better manage data on-premises, at the edge and in the cloud

[Take a free test drive](#)

Nutanix Benefits (Continued)

With Nutanix Unified Storage, your team can support new and expanded EUC initiatives, improve end-user productivity and enhance the overall customer experience. Well-designed data storage helps financial services organizations better manage and utilize their data to drive business value and give you a competitive advantage.

Advanced Security and Ransomware Protection

Nutanix delivers the foundational [capabilities essential for zero trust](#), delivering greater protection for sensitive operations and data.

Nutanix Files Storage provides audit trails that track file access over time to simplify compliance. Easy-to-use dashboards and customizable reporting provide deeper insight into data usage.

Nutanix Data Lens proactively assesses data risks and automates response, which enables you to gain greater control over critical data. Data Lens scans for ransomware using signature-based and event pattern-based detection and notifies you in the event of a ransomware attack.

Getting Started with Nutanix Unified Storage

For more information, visit [Nutanix Unified Storage](#) and check out [Files Storage](#) on our website. To see how Nutanix can help streamline all aspects of IT operations for financial services companies, visit nutanix.com/finserv.

You can also contact Nutanix at info@nutanix.com, follow us on Twitter [@nutanix](#) or send us a request at nutanix.com/demo to set up a customized briefing.

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