

# HERE FOR Change

**Supporting innovation** – for those at the frontline of digital transformation at Standard Chartered Bank

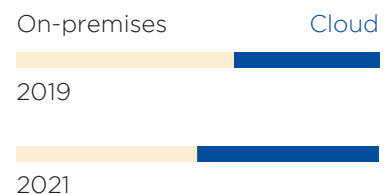
Nutanix simplifies IT infrastructure whilst providing secure, cloud-like functionality.

The financial services sector is facing its biggest shake up in history. It is reinventing at pace, driven by a mix of new market models, shifting commercial objectives and new customer expectations. Standard Chartered Bank is at the frontline of this change and will demand immediate and expert support from its digital transformation partners.

Imagine if you could enjoy the agility of public cloud services without sacrificing control over critical resources. Or power next-generation applications and better satisfy user expectations while sustaining the traditional applications that your business has relied on for years. We'll help you transition to a hybrid IT environment as you eliminate infrastructure fragmentation and simplify operations.



A typical bank runs about 60% of IT on-premises today with **40% in the cloud**. By 2021, the split is expected to be close to **50/50**.



## Helping SCB grow into the bank of tomorrow

We've taken a deep look at your business as one of the world's leading financial institutions. At the heart of it is the need for firm, reliable, yet flexible IT infrastructure to springboard tomorrow's financial solutions. These are the 6 areas of change in which we can assist:

- **Better customer experiences:** Get better insight into customer-focused data analytics with an all-in-one systems management solution.
- **Scalable IT support:** Scale up or down as required while not compromising on security, cost-effectiveness or transparency.
- **Manage financial crime:** Run red flag research and machine learning applications on a secure infrastructure.
- **Cost efficiency:** Reduce overheads by using built-in diagnostics and intelligence to automate operational and repetitive activities.
- **Cyber security:** Enjoy the benefits of a public cloud while staying within compliance boundaries.
- **Employee empowerment:** Automate repetitive tasks and free up more time for innovation.

Gartner has named Nutanix both a “leader” and a “visionary” in hyperconverged infrastructure. Speaking to our customers, Gartner only found happy ones. They valued the flexibility of our solution for its broad, vendor agnostic accommodation of hypervisors, server platforms and deployment models.

Like all financial companies, the critical components for change at SCB are:



Cloud investments to enable digital transformation



The need for comprehensive cyber security



The adoption of artificial intelligence and increased automation

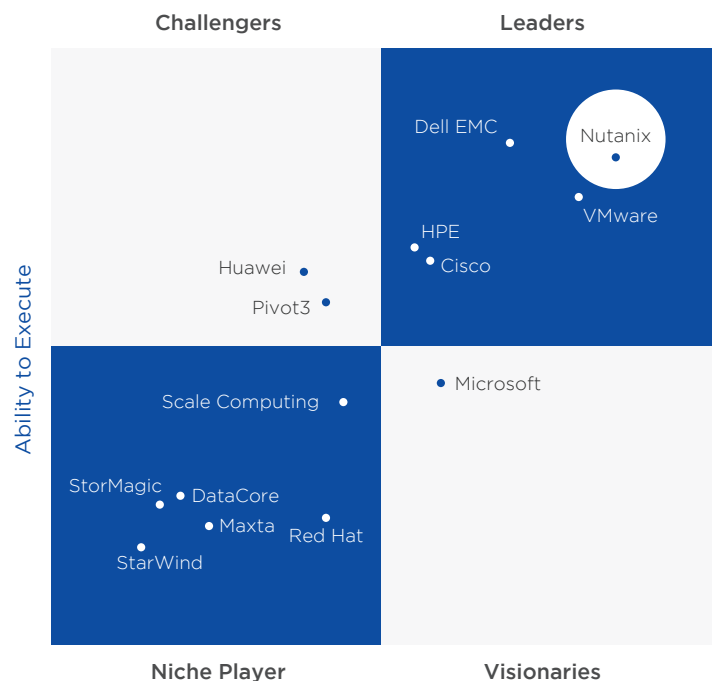


The rapid rise of public ledgers such as blockchain



Cultural transformation – both internal and external

### Gartner Magic Quadrant for Hyperconverged Infrastructure



Source: Gartner Magic Quadrant for Hyperconverged Infrastructure, November 2018. © Gartner, Inc

Reimagine the future and reduce complexity as the world's leading bank.  
Nutanix is here to help as you change.

Find out more:

[www.nutanix.com](http://www.nutanix.com)  
[@nutanix](https://twitter.com/nutanix)

**Elodie Besombes**

Global Account Director, Singapore

M: +65 94313232

E: [elodie.besombes@nutanix.com](mailto:elodie.besombes@nutanix.com)

**NUTANIX**™