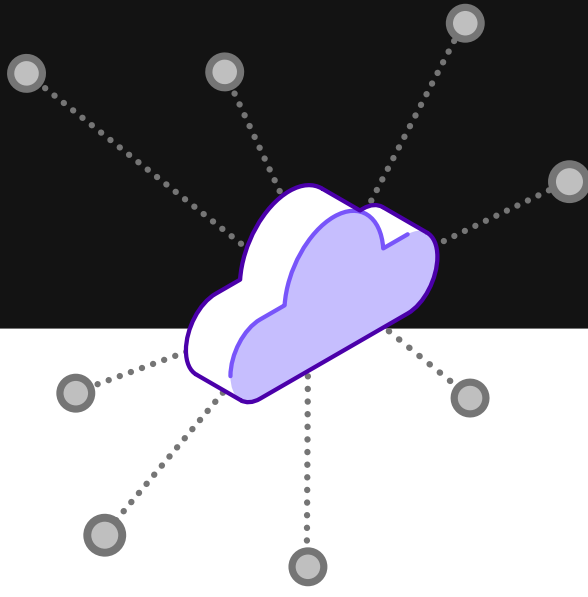


Simplify Financial Services Data-Driven Goals

Make your data and storage strategy simpler and more effective with the Nutanix Cloud Platform.



Financial service institutions (FSIs) are processing more data by the day in order to stay ahead of the game. The challenge is contending with data silos and management complexity to run data-driven projects efficiently and on time to get the most out of your data.

A software-driven, hybrid multicloud approach can transform your data services needs to align with the three fundamentals of data management.

Data virtualization:

Applications and users retrieve and manipulate data without requiring technical or metadata on its physical location or format.

Data gravity:

Workloads are pushed to where data is stored. Data, records or files aren't moved unless absolutely necessary.

Single source of truth:

Unify database and storage to manage across any environment from edge to cloud to move towards a single source. Accelerate critical business data usage and leverage more dark data.

Transforming the Way You Operate Your FSI

The Nutanix Cloud Platform delivers intelligent and automated enterprise database-as-a-service (DBaaS) and unified storage solutions for the financial services industry, simplifying operations for a multitude of databases regardless of where your data resides.

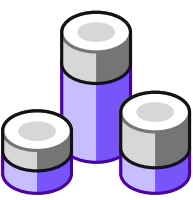
Nutanix's hybrid multicloud data services solutions allows organizations to:

- Ensure enterprise data privacy (i.e. PII, GDPR)
- Ensure data remains compliant (i.e sovereignty, trade reporting)
- Deliver business continuity
- Deliver disaster recovery
- Offer ransomware protection
- Manage data of any type



Simplify Operations. Save Time. Win Big.

Operational efficiency is a key foundation to optimized database management. When all your databases are managed in one cloud platform you gain:



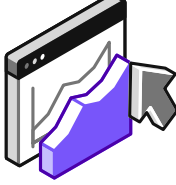
60% less storage requirements for backups and copies. **An average savings of \$800 per TB.**



50% less database administration (DBA) overtime. **A saving over 50 hours a month for DBA work.**



88% reduction in downtime due to database patching – **as low as 30 minutes per patch.**



\$6.7 Million net present value **on an investment of \$2.3 million.**



The gains in simplified database operation management result in an ROI of almost **300%**

Having the flexibility to choose the right operating systems, database versions and database extensions guarantees that application and compliance requirements are met, while streamlining your operational efficiency.

¹<https://www.nutanix.com/go/forrester-total-economic-impact-study-of-nutanix-era>

Unifying Data Storage to Become a Responsive FSI

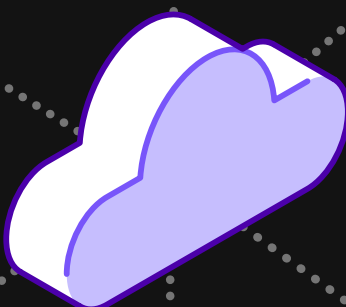
Deploy Nutanix Unified Storage, a single data services platform that consolidates block, file and object storage services onto a single, integrated, and hybrid cloud-capable platform with multiprotocol support (iSCSI, NFS, SMB, and S3) that offers significant on and off-premises deployment flexibility under one common operating model.

Keeping data secure is critical. Nutanix' write once, read many (WORM) data storage technology allows data to be written to a storage medium a single time. This added layer of security gives confidence to your business and your customers to use and move data at any scale without worrying about ransomware and cyberattacks.

Move to and manage across clouds **without compromising security, compliance or regulatory requirements.**

99% reduction in unplanned downtime.

Achieve **421%** five-year ROI with **53%** reduction in TCO



Deploy new Files storage **82%** faster and new Objects storage **75%** faster than legacy storage.

63% more efficient IT storage management.

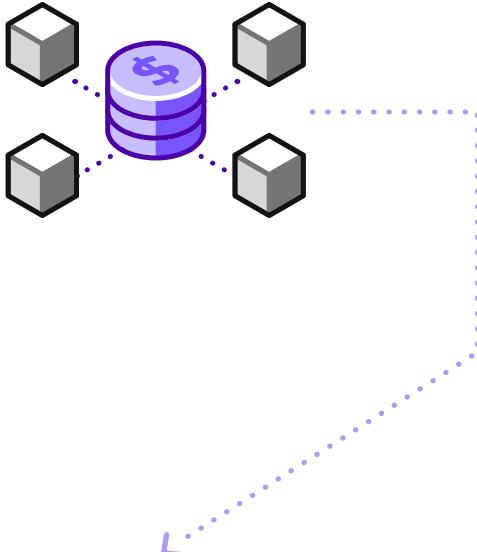
Integrate your existing tech stack, **seamlessly.**

Having the data at your fingertips to make informed decisions on your business and customers needs makes FSIs more responsive and nimble to meet business goals.

A Trusted, Strategic Finserv Partner

All these components will drive down your total cost of ownership (TCO) and allow you to invest the money you save into other departments, explore new revenue streams, and deliver exceptional customer experiences.

As the FSI landscape continues to change, institutions need to prepare for future growth and profitability. Building the tools to improve short-term resilience and invest in innovation will keep you and your business ahead of the competition.



Download the eBook to Find Out More