



Making the Case for Desktop-as-a-Service (DaaS)

Desktop-as-a-service (DaaS) is clearly a departure from what many organizations are used to. That's partially why you need to consider it. Change can be a good thing! As with many other things, though, decision makers need proper justification for an undertaking.



REMEMBER

Here is a laundry list of justification items that you can use to get from “Hmmm” to “YES! DO IT NOW!” from decision makers:



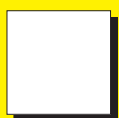
You can kick the tires.

With virtual desktop infrastructure (VDI), testing in a full production capacity can be difficult. Projects take a long time to get going. Sure, you can do proofs of concept with a subset of the final solution, but you can't really test it unless you're running at full tilt, and that includes under load. With DaaS, you get to kick the tires without making a huge capital commitment ahead of time.



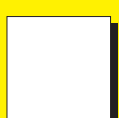
You can scale from one to thousands on a whim.

Do you need just one virtual desktop? That would be pretty foolish to run on a complete VDI deployment. Do you need thousands? That would require a ton of new hardware and internal IT expertise if you do it on VDI. With DaaS, you can start small and scale bigger as needed.



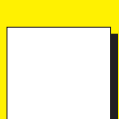
Your monthly invoice is for only what you use.

VDI requires a heavy upfront investment. DaaS turns your desktop environment into a monthly invoice.



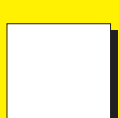
Bring on bring-your-own-device (BYOD).

If you're operating a traditional desktop model now but your users are clamoring for BYOD, DaaS is just what the CIO ordered. You can kick start that BYOD initiative without worrying that your desktop environment will wreak havoc on everything else.



Implementation takes minutes, not weeks or months.

If you're considering VDI, you're in for what can be a complex road with specialized servers and a specialized skill set. With DaaS, you can jumpstart your virtual desktop program in minutes, getting up and running far more quickly than other options can enable.



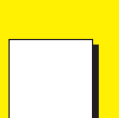
Management is simple.

Point and click here. Tap there. Managing DaaS means that you focus on what your end-users need, not on a bunch of complex infrastructure elements that the users never see.



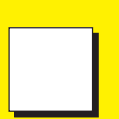
You don't need specialized skills.

Because the underlying complexity is abstracted away by the provider, you don't need to hire VDI gurus. Instead, you get to work with your users on solving their needs.



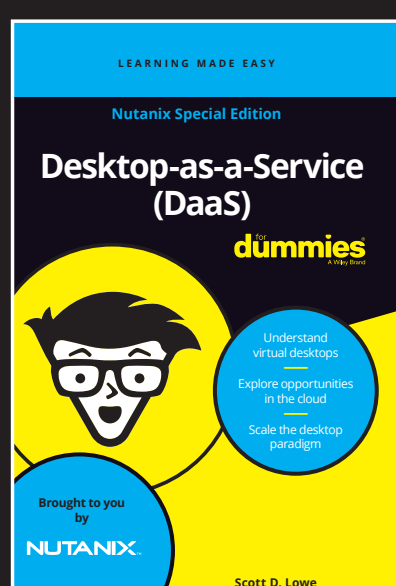
Your desktop data is instantly secured.

If you have a bunch of laptop-toting users storing data locally, especially if those devices aren't encrypted, you're staring down the barrel of a disaster waiting to happen. DaaS instantly solves that problem. All user data resides in the data center or the provider's protected walls and never leaves those confines unless you specifically allow it to.



It's location-independent.

Even if you give every one of your users a laptop, it isn't on 24/7. With a DaaS environment, you can more easily interrupt an employee's wedding with a vital request that they can fulfill using an HTML5-laden browser from any device. The person to whom you've made the request will surely thank you for how easy you've made it!



To learn more about DaaS and what it can mean for your enterprise, we recommend *Desktop-as-a-Service (DaaS) For Dummies*.

[READ THE E-BOOK](#)

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