7 reasons to attend .NEXT CONFERENCE

.NEXT Europe is the must-attend enterprise cloud event of the year. Join us in London, 27-29 November 2018, to learn about the latest developments in cloud from the industry's best, attend hands-on sessions, participate in thought-provoking discussions, and get invaluable training and certifications to help you master your cloud infrastructure. It's shaping up to be the biggest, boldest .NEXT conference yet!

Here are 7 reasons to hit "register" today:

1. **Pick up tips for tackling today's most pressing IT challenges**
    Big data, network, security, application life cycles, hybrid clouds, machine learning—we're calling upon product experts, customers, partners, and industry luminaries to dig into it all.

2. **Get equipped to drive higher business value**
    Learn technical skills and best practices in areas like architecting efficient Oracle and SAP environments, tackling Citrix and VMware VDI, network segmentation, and consolidating mixed block, file, and object workloads on a single platform.

3. **Access high-utility content—no matter your level of expertise**
    Whether you're just starting with Nutanix or you're a certified NPX (Nutanix Platform Expert), we've got content for you — 60+ sessions ranging from Nutanix 101 to highly technical deep-dives.

    Here's a sneak peek at just a few areas we'll cover:

Datacenter Modernization

- Removing complex storage silos with file and object on HCI
- Securing your applications with Nutanix Flow
- One-click database management

Multi-cloud and Automation

- Monitoring, automation and multi-cloud management
- Cost optimization in multi-cloud world
- Understanding Nutanix Xi Disaster Recovery Service

Mission-critical workloads and Verticals

- Operational best practices for Oracle, SAP, Citrix Microsoft SQL Server, Exchange, and more
- Streamlininge remote and branch office IT administration
- Spinning up and scaling VDI environments

Emerging Technology and Trends

- Assessing TCO & ROI for hybrid cloud
- Managing governance, risk, and compliance
- Getting familiar with blockchain and discovering how to apply it to your business.

NUTANIX™

4. **Take advantage of skill-building for you and your team**
    Fortify your LinkedIn and Xing profile! Take advantage of onsite classes like our full-day, instructor-led Exploring Nutanix course, or become a Nutanix Certified Professional (NCP) or Nutanix Platform Expert (NPX).

5. **Play around with our tech**
    This isn't a "sit back and listen" conference. We encourage you to get familiar with our product—try new features you haven't utilized previously, or take our latest and greatest innovations for a spin via interactive labs, demos, and product-focused breakouts.

6. **Hear memorable keynotes from influencers and innovators**
    As you learn how our newest technology can make your infrastructure an all-star one, experience some star power at our event! Adventurer Bear Grylls and primatologist/anthropologist Jane Goodall will inspire and motivate you to take risks, attack challenges head on, and make the world a better place.

7. **Enjoy the magic of London**
    Attend a variety of laid-back gatherings and happy hours...and save some energy for the party of the year at the uniquely authentic Tobacco Dock!