

# .NEXT ON TOUR 2017-2018 SPONSORSHIP BRIEF

## BUILD YOUR BRAND AND BUSINESS OPPORTUNITIES

.NEXT On Tour provides an exciting opportunity to reach a global audience of 4500+ attendees across Nutanix customers and prospects, partners, influencers, executives, and technical experts.

This event series extends the .NEXT Conference vision and insights to an even broader audience worldwide. Reach enterprise buyers who are seeking practical advice for what's next for their datacenter strategies. Held in 25 major markets across the world, there is no better way to reach a relevant, engaged community.

In its third program year, .NEXT On Tour 2017/2018 continues to evolve with the particular topics of interest in each region and market. Events will include:

- Half-day or full-day agenda
- Introduction to Nutanix vision and technologies
- Industry and Customer speakers
- Spotlight on select solution topics
- Technical demos

Nutanix makes infrastructure invisible, elevating IT to focus on the applications and services that power their business. The Nutanix enterprise cloud platform leverages web-scale engineering and consumer-grade design to natively converge compute, virtualization and storage into a resilient, software-defined solution with rich machine

intelligence. The result is predictable performance, cloud-like infrastructure consumption, robust security, and seamless application mobility for a broad range of enterprise applications. Learn more at [www.nutanix.com](http://www.nutanix.com) or follow us on Twitter [@nutanix](https://twitter.com/nutanix).

Nutanix is a trademark of Nutanix, Inc., registered in the United States and other countries. All other brand names mentioned herein are for identification purposes only and may be the trademarks of their respective holder(s).

Contact us at: [nextsponsorship@nutanixevents.com](mailto:nextsponsorship@nutanixevents.com)



**Tokyo**  
Sep. 15, 2017



**San Francisco**  
Nov. 14, 2017



**London**  
Mar. 14, 2018

# SPONSORSHIP PACKAGES

	GLOBAL PLATINUM <b>SOLD OUT</b>	GLOBAL GOLD <b>SOLD OUT</b>	REGIONAL 4 AVAILABLE PER CITY
SPONSORSHIP COST	\$90,000 25 cities worldwide	\$60,000 25 cities worldwide	\$5,000 per city
Staff allocations per city	3	2	2
20-minute speaking slot in general session (with customer case study)	•		
Logo on event website	•	•	•
Logo on event signage	•	•	•
Co-branded uniquely-coded HTML event invitation	•	•	•
Inclusion in social media promotion of events	•	•	•
Tabletop in Partner Pavilion: includes 6-foot table, power, wireless internet	•	•	•
Recognition during opening remarks of general session	•	•	•
List of attending organizations, 1 week prior to event	•	•	
Opted-in attendee lists, 2 weeks following each event	•	•	

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# 2017-2018 CALENDAR

REGION	CITY	DATE	AVAILABILITY
Asia Pacific	Melbourne	Sep. 12, 2017	<b>SOLD OUT</b>
Asia Pacific	Tokyo	Sep. 15, 2017	<b>SOLD OUT</b>
Asia Pacific	Seoul	Sep. 21, 2017	<b>SOLD OUT</b>
Asia Pacific	Mumbai	Oct. 6, 2017	<b>SOLD OUT</b>
Asia Pacific	Taipei	Oct. 12, 2017	<b>SOLD OUT</b>
Asia Pacific	Singapore	Oct. 17, 2017	<b>SOLD OUT</b>
Asia Pacific	Hong Kong	Oct. 18, 2017	<b>SOLD OUT</b>
Asia Pacific	Shanghai	Oct. 20, 2017	<b>SOLD OUT</b>
Americas	San Francisco	Nov. 14, 2017	<b>SOLD OUT</b>
Americas	Toronto	Nov. 15, 2017	<b>SOLD OUT</b>
Americas	Minneapolis	Nov. 15, 2017	<b>SOLD OUT</b>
Americas	Denver	Nov. 15, 2017	<b>SOLD OUT</b>
Americas	Mexico City	Nov. 15, 2017	<b>SOLD OUT</b>
Americas	Chicago	Nov. 16, 2017	<b>SOLD OUT</b>
Americas	Phoenix	Nov. 16, 2017	<b>SOLD OUT</b>
Americas	Sao Paulo	Nov. 30, 2017	<b>SOLD OUT</b>
Americas	Dallas	Dec. 5, 2017	<b>SOLD OUT</b>
Americas	Atlanta	Dec. 5, 2017	<b>SOLD OUT</b>
Americas	New York	Dec. 5, 2017	<b>SOLD OUT</b>
Americas	Boston	Dec. 6, 2017	<b>SOLD OUT</b>
Americas	Houston	Dec. 6, 2017	<b>SOLD OUT</b>
Europe, the Middle East, and Africa	Frankfurt	Feb. 6, 2018	REGIONAL SPONSORSHIPS (LIMITED)
Europe, the Middle East, and Africa	Utrecht	Mar. 6, 2018	
Europe, the Middle East, and Africa	London	Mar. 14, 2018	
Europe, the Middle East, and Africa	Dubai	Apr. 10, 2018	

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