

YOUR PATH TO FRICTION-FREE GROWTH

# Deliver limitless results with your data

Why let database complexity get in the way of your growth? Seize the full value of data seamlessly with Nutanix.

A guide for managers.

## Clear every obstacle to data-driven success

Free your people to innovate faster with simpler database operations

It's never been more complex to manage databases. In modern software frameworks, applications often use more than one database. And while most legacy applications run on proprietary databases like Microsoft SQL Server, developers are increasingly turning to open-source ones like PostgreSQL.

What does this all mean? That businesses are overwhelmed by the sheer number and variety of databases. Their database admins (DBAs) spend too much time on manual maintenance and not enough on strategic work that delivers business value. They are lost in legacy complexity that creates unnecessary cost and risk, with databases spread across multiple environments and operations strained by silos, bottlenecks and rising data volumes. As a result, developers often wait days, weeks, or even months for DBAs to deliver new databases and sometimes days or weeks just to have a database cloned — stifling innovation and slowing time-to-market for new software products.



# Clear every obstacle to data-driven success

Free your people to innovate faster with simpler database operations

Databases are often connected to business-critical apps. That's why businesses need a faster, more efficient way to collect, store, process, analyse and exploit data. They must move away from legacy infrastructure and adopt a streamlined approach that eliminates disruption and tedious manual work, while ensuring security and compliance.

That's where Nutanix can help. Our Database-as-a-Service (DBaaS) offers the operational simplicity, efficiency and control you need to unleash the full potential of your data. In this document, we'll demonstrate how

Running databases on legacy infrastructure is...

Costly

75%

of database managements costs are spent on labour

Vulnerable

91%

of databases will experience unplanned outages

Complex

72%

of IT budget is spent on basic maintenance rather than innovation

Slow

One third

of CIOs complain that databases are too slow

Source: <u>Nutanix eBook</u>



# Why upgrade to DBaaS now?

The opportunities for managers

In these volatile times, it's critical for IT managers to maximise productivity and keep staff happy — especially with scarce talent like DBAs. Right now, many DBAs are overwhelmed by tedious maintenance tasks, leaving little-to-no time for higher-value activities. Traditional database management also often requires teams to work overtime which, together with unfulfilling manual work, will negatively impact talent retention.

In short, managers must ensure DBAs are always working on the highest priority tasks efficiently, while giving developers fast, easy and secure database access to drive agility and innovation.

Up to 50%

Reduction of DBA overtime

Source: Forrester report



# Why upgrade to DBaaS now?

Here are the opportunities of upgrading to DBaaS with Nutanix...



Operational efficiency

Drive productivity and time spent on value-added activities.



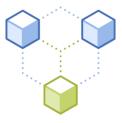
Workplace satisfaction

and retention with the most seamless tools.



Stronger CX

Retain customers with smooth, responsive experiences.



Simplified admin

Automate workflows to give staff more choice and control.



Superior security

Ensure data management is secure and compliant at all times.



# Evolve your databases

How Nutanix can help you thrive on faster, simpler and more efficient database operations

Nutanix Database Service is the only DBaaS solution that simplifies and automates database management across on-premises and public clouds for most major database types, from commercial ones like Oracle Database and Microsoft SQL Server to open-source ones like PostgreSQL and MongoDB. With no complex migration required, you can use automation to meet all your performance, scalability, security and cost requirements — without sacrificing control or flexibility.



# Evolve your databases

How Nutanix can help you thrive on faster, simpler and more efficient database operations



#### Power simplicity

- Single, seamless interface to provision and manage all database types.
- Automate important but tedious tasks like patching, back-up, cloning and more.
- Gain self-service provisioning with preconfigured settings.
- Provision databases in minutes with no DBA or IT team member required.

87%

simpler database operations\*



#### Constant value and innovation

- Let your database and IT teams work without limitations.
- Devote more time on high-value activities like optimising database performance or ensuring security and compliance best practices are followed.
- Drive performance and visibility on Nutanix infrastructure and management.

97%

increase in speed of database provisioning\*\*

# Evolve your database

How Nutanix can help you thrive on faster, simpler and more efficient database operations



Freedom of choice

- Support the most popular databases, both new and existing, whether on-premises, public cloud, or in co-location facilities.
- Get granular control of database servers.
- Use the right database for the right application, based on cost and functional need.

1000+

number of databases you can manage\*



#### Extreme cost efficiency

- Fewer IT staff needed to manage and provision databases.
- Lower costs related to administration toolsets and licences.
- Reduce costly downtime and storage requirements for copies and backups.

\$6.7M

net present value of Nutanix Database service over three years\*\*

85%

reduction in unplanned downtime\*\*\*

### What this means for managers

The outcomes of DBaaS with Nutanix for IT team leaders

#### Save costs, see near-instant value

Curb the excess costs of database management and drive business value with a solution that's efficient, productivity-boosting and fast-to-adopt. Also host each database where it is most cost- effective, whether on-premises or in public cloud.

#### <6 months

Time to realise 291% ROI\*

62%

Lower total cost of ownership\*

\$4.3M

Storage savings over three years\*

\*Source: Forrester report



### What this means for C-levels

The outcomes of DBaaS with Nutanix for business leaders

#### Overcome legacy inefficiencies

One-click database operations enable you to provision, patch, clone, refresh and backup in minutes — so your team is enabled, not inhibited, by its tools.

"The Nutanix platform performs so well that we are now able to accomplish other IT projects that often got overshadowed by operational issues in the past.

Moving to Nutanix was one of the smartest IT decisions we have ever made."\*

David Luke, Director of IT Engineering, ISC

\*Source: <u>Case study</u>



### What this means for C-levels

The outcomes of DBaaS with Nutanix for business leaders

Create a positive, high-performing user experience.

Make your IT staff's lives easier with a single, simple, fast and highly reliable database platform — improving overall productivity.

"Nutanix gives our employees the freedom to ride. Since they don't have to spend all of their time fighting fires in the data centre, they're welcome to jump on their bikes and take a nice, hour-long ride during the work day in the fresh air."\*

Brian Oamek, Senior Enterprise IT Architect, Trek Bikes

\*Source: Case study

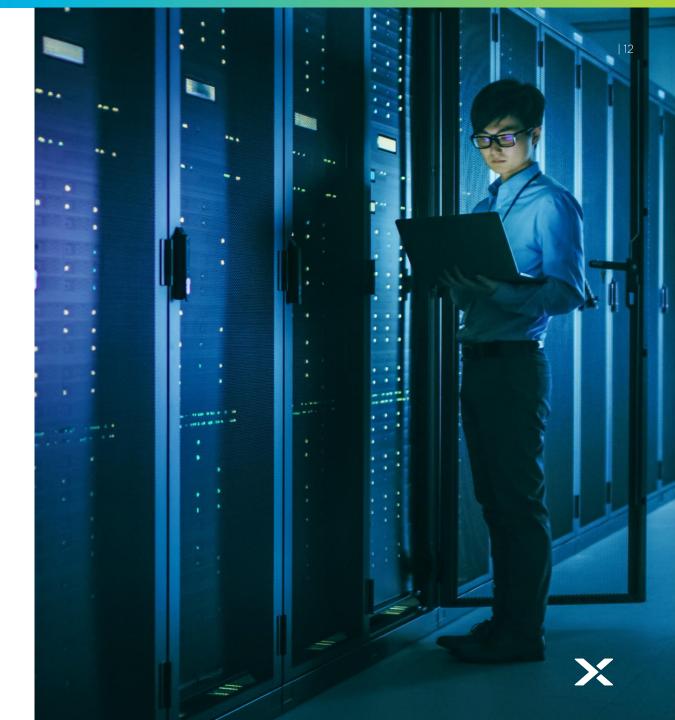


# Driving customer success

How SOGEI reimagined database deployment and management with Nutanix

#### Business challenge

SOGEI is Italy's largest public IT company — managing a huge number of services and, with that, huge volumes of data. During the COVID-19 pandemic, they were tasked by the Italian government to help create contact-tracing and green-pass systems. However, they soon realised they couldn't deliver the systems quickly with legacy technology. As a result, the company needed to modernise its database operations to enable faster database provisioning, more self-service capabilities and greater agility.



# Driving customer success

How SOGEI reimagined database deployment and management with Nutanix

#### Solution

After testing different technologies to automate database deployment, the SOGEI team chose Nutanix Database Service. It was the only DBaaS solution that offered a complete hybrid-cloud experience, able to natively support the same functionalities as the company's Oracle databases. The team was impressed by the platform's automation, ease of use, variety of supported data types and seamless deployment — even in complex architectures like theirs.

#### Results

- Reduced time-to-market
- Faster database provisioning with out-of-the-box self-service capabilities
- Increased efficiency and storage space savings with cloning technology
- Less time spent on admin with automated database patching
- Standardised database backup and recovery

Discover more





I was shocked by the ease of use of the platform in terms of automation."

PAOLO BUSSETI

Data Architect, SOGEI



# Let's start your path to friction-free growth

Get in touch with Nutanix today

The road to DBaaS has never been so simple and impactful. Nutanix Database Service will help you manage your databases with incredible speed and efficiency. Better yet, it is the only DBaaS that comes with full end-to-end support – from the hardware to database software – from a single vendor.

Together, we can free your staff from the pains of legacy, accelerate time-to-market and maximise the impact of your data and the applications on top of it.

Get in touch with a Nutanix representative to start simplifying your database operations today.

"We haven't found any workload that doesn't run better on the Nutanix platform."

Chris Cate, EVP and CIO of Valpak



# NUTANIX. Thank you