Content Creation Powered by Nutanix

Virtual desktops and applications running on Nutanix empower remote and in-house work

KEY BENEFITS

Superior scalability
Add seats without sacrificing user experience. Operate elastically.

Per-user licensing
Grow infrastructure as needs grow while taking advantage of transferable upgrades, expansions, and seamless disaster recovery.

Faster time to delivery
Deploy and provision desktops 8x faster. Add new end-users, apps, and services in minutes versus days.

Rapid ROI
164% ROI and payback in less than 6 months.

FEATURED PARTNERS

Nutanix is an approved Adobe Video & Audio Partner. A wide range of Adobe software can be used in conjunction with digital workspaces running on Nutanix.

Nutanix and Avid can help your team accelerate media production workflows with Avid MediaCentral Production Management and Avid Media Composer VDI.

Empowering creative teams to work better, faster, and more flexibly is the key to media success. Increasingly, this means enabling content creators to work remotely —but with easy access to familiar tools and workflows.

Nutanix delivers digital workspaces that allow individuals and teams to work where and when they need to and collaborate more easily, while protecting the security of valuable digital assets. Combined with best-of-breed industry software, Nutanix digital workspaces deliver the best end-user experience for both in-house and remote workers while reducing time spent on day-to-day management by two-thirds and lowering operating expenses up to 62%.

STREAMLINE CONTENT CREATION

With Nutanix, digital workspaces replace traditional workstations and specialized hardware for video editing, animation, and other media tasks, increasing flexibility, and enabling mobility, collaboration, and remote work. Nutanix solutions deliver a better user experience—with simplified management versus competing solutions.

Superior User Experience

Nutanix digital workspace solutions are simple to use, secure, and deliver a better user experience with predictable performance and linear scaling. Nutanix digital workspace solutions are:

- **GPU-enabled.** Accelerate graphics-intensive applications with leading GPU technology.

- **Secure.** Digital assets remain secure in your datacenter during the entire workflow, so you never have to waste valuable time copying files from one physical system to another over slow networks.

- **Integrated.** Nutanix supports leading media software vendors, including AVID, Adobe, Nvidia, Teradici, Leostream, and many more.

- **Hybrid.** Creators may be anywhere. Nutanix gives you the ability to provide desktop and application access in multiple geographies using the cloud, with the elasticity to scale as needed for a consistent user experience in every location.

BENEFITS FOR CREATORS

Fast startup.
When users log in to virtual desktops running on Nutanix, their sessions begin with no delays and deliver great performance all day long.

Easy task switching.
When switching to a task with different hardware requirements, a user can get the resources they need without switching seats.

Collaboration.
If a user needs a second opinion, they share their session and collaborate in real time, across the room or across the country.

Work from anywhere.
Users can connect to sessions remotely. Connect from almost any device or location to check progress or make last-minute changes.

GETTING STARTED
Nutanix is a trusted partner for the media industry, helping content producers transform their operations with flexible solutions. To learn more about how Nutanix can help your business prepare for the future, visit nutanix.com/solutions/media or contact Nutanix at info@nutanix.com, follow us on Twitter @nutanix, or send us a request at www.nutanix.com/demo to set up your own customized briefing.
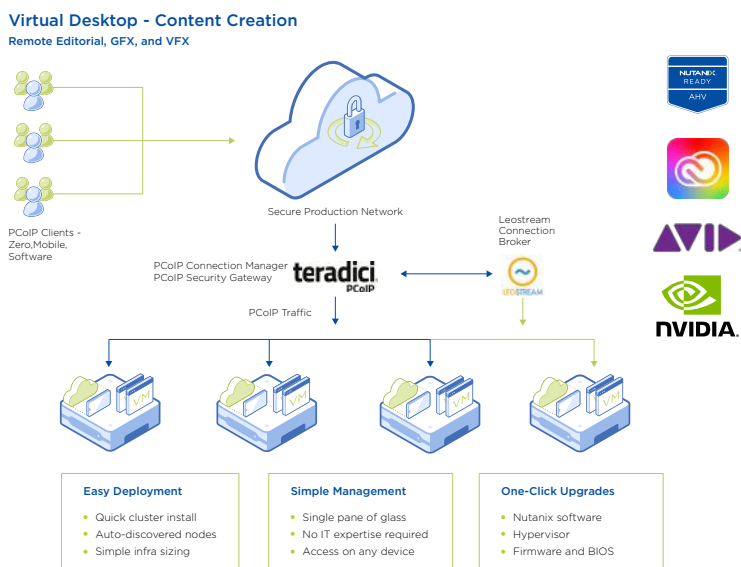
Simple Management
Deploying and managing virtual desktop solutions can be both challenging and time consuming. Traditional architectures with separate storage and compute create unnecessary complexity and introduce scaling challenges.

Nutanix streamlines management for virtual digital workspace deployments with:

- **One-click management.** Infrastructure is managed through Nutanix Prism, streamlining common IT tasks and providing a single interface for managing servers, storage, data protection, virtualization, and more. Management tasks are simple and don't require an administrator who's an IT expert. System updates can be accomplished with a single click and no planned downtime.

- **Application automation.** Nutanix Calm simplifies the deployment and management of virtual desktops and applications, incorporating all necessary elements into an easy-to-use blueprint. Need to deploy more seats for editors or allocate additional resources for transcoding? Nutanix Calm makes those tasks easy, fast, and repeatable.

- **Cloud control.** The control plane is the achilles heal for most virtual desktop solutions. Nutanix gives you the option to run the control plane as a cloud service, allowing you to easily adopt a hybrid model and control digital workspaces running in multiple locations—in the cloud and on-premises—with equal ease.

RUN THE APPS CREATORS RELY ON

A media workstation—virtual or physical—is useless without the right software. Nutanix supports best-of-breed software from leading vendors—with access from anywhere—ensuring that users are never hobbled by lack of access to the right tools.

Virtual Desktop - Content Creation
Remote Editorial, GFX, and VFX

Easy Deployment	Simple Management	One-Click Upgrades
• Quick cluster install	• Single pane of glass	• Nutanix software
• Auto-discovered nodes	• No IT expertise required	• Hypervisor
• Simple infra sizing	• Access on any device	• Firmware and BIOS

NUTANIX™
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